Culture & Heritage Commission
Board of Commissioners Meeting
September 25th, 2018
6:00 PM
Museum of York County
Approved: October 23rd, 2018

Person Presiding: Penny Sheppard
Members Present: Nancy Craig, Craig Lentz, Dale Dove, Jeff Lyon
Members Absent: James Duncan, Edward Stewart
Ex Officio Members Present: Rick Chacon, Carolyn Mendenhall
Ex Officio Members Absent: None
Staff Present: Carey Tilley, Sarah Lewis, Richard Campbell, Teresa Armour, Jillian Matthews, Alison Gray, Alison Mallard, Cate Crane, Joe Mester
Others: Michael Kendree

[Note: Prior to the start of the meeting, Penny Sheppard and Jeff Lyon were sworn in for their second terms.]

Call to Order
In the absence of the Chair and Vice Chair, Secretary/Treasurer Penny Sheppard called the meeting to order at 6:15 PM.

Calendar Review
- Tilley noted that the calendar calls for a review of the Institutional Plan in October. Discussion followed and it was decided that Tilley would work with Chair James Duncan to determine if there would be time for the review at the October meeting, allowing for the flexibility of moving the review to a later meeting if necessary.

Penny Sheppard called for a motion to approve the draft minutes of the August 28th, 2018 CHC meeting as presented; Craig Lentz so moved; Jeff Lyon seconded; no discussion followed; a vote was taken and the minutes were approved unanimously.

[Note: Dale Dove arrived at 6:18 PM]

Reports and Presentations
- Development Director’s Report
  - Tilley introduced Alison Mallard, CHM’s Development Director, and Alison Gray, CHM’s Membership Coordinator. Mallard and Gray gave a detailed presentation on the Annual Fund Plan. They offered to answer questions from the Commission at the end of their presentation. There were none.

[Note: A full copy of the PowerPoint presented by Mallard and Gray is attached to these minutes as “Addendum A”.]
• Director’s Report
  o Tilley updated the Commission on the various capital projects that are going on at the Museum of York County and Historic Brattonsville. Tilley noted that several RFPs/RFQs are currently moving through the purchasing process. Tilley shared that visitation numbers for August are down slightly from last year, but that he is not concerned as we are only two months into the fiscal year. Tilley offered to answer any questions the Commissioners might have; there were none.

[Note: A full copy of the Director’s Report is attached to these minutes as “Addendum B”.]

Committee Reports
• Collections Committee
  o Committee Chair Craig Lentz presented the following Recommendation for Accession:
    • TC 182 – Two original oil-on-canvas paintings of Colonel William Bratton and Captain Christian Huck, both depicted as they appeared circa summer 1780. Based on historical descriptions, portraits and photos of descendants. Painted by York County artist Thomas Kelly Pauley in spring-summer 2018.

Craig Lentz moved to approve the Recommendation for Accession as recommended by the Collections Committee; Jeff Lyon seconded; no discussion followed; a vote was taken and the motion passed unanimously.

[Note: A copy of the Recommendation for Accession mentioned above is attached to these minutes as “Addendum C”.]

  o Lentz presented 18 tanned African mammal skins as a Recommendation for Deaccession, noting that they do not fit the mission and are being transferred to Clemson University.

Craig Lentz moved to approve the Recommendation for Deaccession as recommended by the Collections Committee; Nancy Craig seconded; Tilley noted that this is part of an exchange with Clemson University and that we received Carolina Piedmont specimens in return; a vote was taken and the motion passed unanimously.

[Note: A copy of the Recommendation for Deaccession mentioned above is attached to these minutes as “Addendum D”.

• Finance Committee
  o Sheppard noted that the Finance Committee had met at 5:00 pm and items that were covered in their meeting would be addressed later on the agenda.

• Governance Committee
  o There was no report from the Governance Committee.
Old Business
• Capital Projects at HB 2019
  o Tilley explained that the cost estimates for the remainder of the Brick House project is $799,000 and right now there is $767,000 available. The architectural component of the project had exceeded the estimated cost because extra site visits were built into the cost estimate in case they are needed. To ensure the means for funding the project are available if needed, Tilley requested that $32,000 from the restoration/preservation fund be made available for this purpose.

Penny Sheppard moved, as a recommendation from the Finance Committee, that $33,000 be reallocated from the restoration/preservation account to the Brick House Restoration Project, moving the money into account 45090 if needed; Jeff Lyon seconded; no discussion followed; the motion passed unanimously.

• Catharine Ladd Biography Funding
  o Sheppard noted that the Commission had previously voted on funding for the Ladd book and that the Finance Committee did not think this needed an additional vote. Tilley shared that the Commission had approved using up to $5,000 for the project and that contracts are now in place for the project. Tilley agreed that he did not think this needed additional action, but wanted to inform the Commission that the project was moving forward.

• Collections Insurance Fund
  o Sheppard noted that roughly $13,000 of this had been spent. Tilley shared that this money had not been moved at the time and as a matter of cleanup, this amount needs to be moved into the general fund balance from the restricted account. Tilley and Sheppard noted that they did not believe this needed additional action as the use of the funds had been previously approved by the Commission. (Since the meeting the actual amount spent on the collections inventory project has been determined to be $10,466.62. This amount has now been moved into the Museum Fund Balance).

New Business
• Hightower Hall – Emergency Assessment and Repair
  o Tilley shared that staff discovered some major deterioration of the tower at Hightower Hall, including rotting of structural elements. This is an emergency and needs to be addressed as soon as possible as it poses an eminent threat to that part of the structure. Tilley noted that mid-October or early November would be the earliest that the engineering team can visit the site and assess the damage. Tilley recommended hiring Bennett Preservation as soon as possible under this emergency circumstance to assess the damage.
  o Penny Sheppard noted that the Finance Committee had discussed the emergency repairs at Hightower Hall. Discussion followed regarding the wording of the motion below in order to ensure that the emergency situation was clear.
Penny Sheppard moved, upon recommendation from the Finance Committee, to address the emergency repair situation at Hightower Hall and allocate $9,800 from Museum Fund Balance to expense account 5000-45090 for assessment of the repairs that need to be made by preservation engineers and instruct Director Carey Tilley to move forward in organizing and arranging what is needed for the assessment to be made in light of the existing emergency; Dale Dove seconded; no discussion followed; a vote was taken and the motion passed unanimously.

- Fund Balance Requests
  - Sheppard noted that at the last Finance Committee meeting the committee requested that staff create a list of items that needed to be addressed. Sheppard presented the list from staff that was included in the meeting packets. Sheppard noted that the $9,800 from the list for Hightower Hall had just been approved in the previous motion.

Penny Sheppard moved, as a recommendation from the Finance Committee, to allocate $239,000 for various projects as recommended by staff and reflected on the list provided (that will be attached to the minutes) from the Museum Fund Balance to account 5000-45018-651 to be used for these projects in priority order as deemed by staff and the Executive Director; Dale Dove seconded; discussion followed; a vote was taken; the motion passed with all voting in favor.

[Note: A copy of the list of recommended projects mentioned above is attached to these minutes as “Addendum E”.

Penny Sheppard called for a motion to enter Executive Session for receipt of legal advice regarding a matter related to the CHC Capital Projects Fund after a five minute break; Dale Dove so moved; Nancy Craig seconded; there was no discussion; a vote was taken and it was unanimously decided to enter executive session.

**Executive Session**
- Receipt of Legal Advice on a Matter Related to the CHC Capital Projects Fund

**Reconvene to Open Session**
- Sheppard announced that the meeting was back in open session and that a motion would be made as a result of Executive Session.

Craig Lentz moved to direct the CHC Chairman to communicate with the Lowenstein Management Team regarding CHM’s assistance in the Lowenstein project; Dale Dove seconded; no discussion followed; a vote was taken and the motion passed unanimously.

Dale Dove noted that, as discussed at the August meeting, the calendar needed to be modified to reflect that the Director’s Review is due to Human Resources by September.

Penny Sheppard called for a motion to adjourn; Craig Lentz so moved; Dale Dove seconded; no discussion followed; a vote was taken; the motion passed unanimously and the meeting was adjourned.

Prepared by: Sarah Lewis
Submitted by: Penny Sheppard, Secretary/Treasurer
Development
Annual Fund Plan
2018 – 2019 Q1

Our mission is to communicate and preserve the natural and cultural histories of the Carolina Piedmont, inspiring a lifetime of learning.

What we do

• Attraction
• Engagement
Goal 1 ~ Attraction

Attraction of visitors to enjoy and support programs and events with attendance and promotion.

Goal 1 ~ Attraction

Attraction of donors to enhance and advocate for programs and events with financial gifts.
**Goal 1 ~ Attraction**

- Quality programs and site events *provide value* that nurture relationships with potential members and donors.

---

**Goal 2 ~ Engagement**

- *Engagement with members* to enhance their experiences, thus encouraging them to recruit others to join and give.
How we do what we do

Membership
- Recruitment
- Retention

Member recruitment

Direct mail
- 10 percent discount
- 6,000 homes
- 3 ZIPs

Increases
- 8.2 percent memberships
- 123 percent retail revenue
- 90 percent donor revenue

Annual revenue increased 18 percent
**Member recruitment**

*Conversion report*

Guests who were converted to members

- May 0.045397
- June 0.084377
- July 0.021133
- August 0.024889

***National averages: new-2 percent, special events-2.5 percent, family-4.5 percent***

---

**Member recruitment**

*Training*

- All sites
- New staff
- New processes

*Online*

https://chmuseums.wufoo.com/forms/z1e54001bh7p15/
Member recruitment & retention

- Curious Kids Club

Member retention ~55 percent

105 percent above national average

What we know: Donors acquired through different channels have different retention rates.
Goal 2 ~ Engagement

- Engagement with individuals and the business community for connection and advocacy, encouraging them to donate time and money.

Goal 2 ~ Engagement

Knowing who is attracted and engaged fuels the development process of strategically asking the right person to solicit the right prospect for the right amount of money for the right reason in the right way at the right time.
Goal 2 ~ Engagement

This process requires appropriate data collection and review, along with cultivating relationships.

The most important component of any organization is its people.

Primary advocates include:
- 9 Commissioners
- 68 staff
- 104 MYCO volunteers
- Historic Brattonsville volunteers
- 21 Guild members
- 62 Friends of McCelvey
- Friends of Brattonsville
- 1600+ Memberships (~6,300 members)

2-As of May 7, 2018
Goal 2 ~ Engagement

Every contact matters.

Goal 2 ~ Engagement

Aware that corporate reputation and the bottom line are linked\(^1\), CHM staff strive to create and implement programs and events that represent the Carolina Piedmont adequately and with integrity.

\(^1\) *Corporate Reputation and Competitiveness*, Gary Davies writes reputation accounts for 3% - 7.5% of annual revenue.
Member engagement

Parade riding opportunities

Cookies with Santa

Member engagement

Member monthly services

Culture & Heritage Museums
Member retention

- Solstice Party - member appreciation

How we do what we do

Fundraising

- Capital campaigns
- Sponsorships
- Special events
- Appeals
Fundraising vehicles

Capital campaigns:

- Specific, targeted asks for the Pleistocene Hall, including friend-to-friend encouragement of major donors
- Ice Age gift catalog

Fundraising vehicles

Sponsorships:

Designed to align each event and program with corresponding giving levels for appropriate companies and donors (i.e. stage sponsor for Southern Sound Series)

Goal 20 sponsors, including in-kind.
**Fundraising vehicles**

**Special events:**
- Saturday, Oct. 13, 2018

Select-your-Seat and Vittles & Fiddles for Southern Sound Series.

Announce series line-up and allow *Friends of McCelvey* to select their seats.

---

**Fundraising vehicles**

**Special events:**
- Saturday, Nov. 10, 2018

*Kudzu Trail Race* at Historic Brattonsville, 5K and 8K routes.
Fundraising vehicles

Special events:

• Vittles & Fiddles at McCelvey, 90 minutes prior to each performance, offering foods trucks and fellowship to attendees.

• Fairy Tale Ball at Center for the Arts, Saturday, March 23, 2019. Princess event for children 10 and under.

• May event at Hightower Saturday, May 18, 2019.

Appeals ~ Public

• Set up online giving and joining. Promote membership via digital channels.

• 2020 promotion direct mail and email for donors to give $20 x 20 and/or challenge 20 friends to give $20 each.

• Legacy gifts ~ Develop messaging and collateral to encourage people to add CHM to their wills and trusts.
Gift catalogs

- Connect with our Collections ~ General gift catalog
- Bring the Ice Age to Life ~ Pleistocene Hall gift catalog

Audience specific considerations:

Members – Presenting full panel of opportunities for involvement including volunteer opportunities and giving options, including legacy gifts.
Audience specific considerations:

Donors – Demonstrate appropriate stewardship practices, provide tangibles to which people may donate (historical givers/potential donors)


Audience specific considerations:

- Community-at-large – Educate on benefits of cultural connection.
- Educators/counselors – Partner to spread message
- Veterans – Promote Blue Star museum status and connection to Revolutionary War. Use fellowship and expertise of veterans to further reach members of our military service community.
Audience specific considerations:

Volunteers – The heart and hands of our organization; we must use volunteers as interpreters, advocates, ambassadors on Speakers’ Bureaus and within the community, along with assuring them of their value to the organization.

Strategic Focus

<table>
<thead>
<tr>
<th>Objective</th>
<th>Actions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase membership and visitation</td>
<td>• Maintain associations with credible accrediting organizations.</td>
</tr>
<tr>
<td></td>
<td>• Survey members to address their interests.</td>
</tr>
<tr>
<td></td>
<td>• Provide high-quality, engaging events and exhibits.</td>
</tr>
<tr>
<td></td>
<td>• Strengthen reputational brand with quality promotions and programming.</td>
</tr>
<tr>
<td></td>
<td>• Promote in Charlotte region via Bank of America’s customer program Museums on Us and Arts and Science Council’s CulturePicks!</td>
</tr>
<tr>
<td></td>
<td>• Offer custom activities for Curious Kids club (planetarium viewing, ice cream party)</td>
</tr>
</tbody>
</table>
### Strategic Focus

<table>
<thead>
<tr>
<th>Objective</th>
<th>Actions</th>
</tr>
</thead>
</table>
| Streamline administrative process; automate where possible | • Evaluate efficiencies of existing process (mailings, meeting formats, donor contact, and communications' management).  
• Use technology (PayPal, EventBrite) to automate tasks where possible.  
• Review development software capabilities (Versai); expand, update if needed. |

---

### Strategic Focus

<table>
<thead>
<tr>
<th>Objective</th>
<th>Actions</th>
</tr>
</thead>
</table>
| Re-energize fundraising efforts  | • Record existing named items in photograph binder.  
• Establish promotion calendar for naming opportunities.  
• Develop and maintain Versai database for target communications and strategic guidance.  
• Nurture historical donors and cultivate new donors.  
• Engage with affinity groups in line with mission. |
**Strategic Focus**

<table>
<thead>
<tr>
<th>Objective</th>
<th>Actions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Re-energize fundraising efforts</td>
<td>• Partner with external fundraisers (Guild, Friends of Brattonsville) to encourage and support their efforts.</td>
</tr>
<tr>
<td></td>
<td>• Seek out and apply for appropriate grants.</td>
</tr>
<tr>
<td></td>
<td>• Partner with Economic Development Corporations to reach business contacts to promote corporate memberships and sponsorships.</td>
</tr>
</tbody>
</table>

### 2018-2019 Gift Range Chart

<table>
<thead>
<tr>
<th>Gift Range</th>
<th>Number of gifts</th>
<th>Cumulative Number of gifts</th>
<th>Number of Prospects</th>
<th>Ratio</th>
<th>Cumulative Number of Prospects</th>
<th>Total per range</th>
<th>Cumulative total</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,500</td>
<td>2</td>
<td>2</td>
<td>10</td>
<td>5:1</td>
<td>10</td>
<td>$5,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>$1,500</td>
<td>4</td>
<td>6</td>
<td>20</td>
<td>5:1</td>
<td>30</td>
<td>$6,000</td>
<td>$11,000</td>
</tr>
<tr>
<td>$1,000</td>
<td>8</td>
<td>14</td>
<td>32</td>
<td>4:1</td>
<td>62</td>
<td>$8,000</td>
<td>$19,000</td>
</tr>
<tr>
<td>$750</td>
<td>15</td>
<td>29</td>
<td>90</td>
<td>4:1</td>
<td>152</td>
<td>$11,250</td>
<td>$30,250</td>
</tr>
<tr>
<td>$500</td>
<td>50</td>
<td>79</td>
<td>150</td>
<td>3:1</td>
<td>302</td>
<td>$25,000</td>
<td>$55,250</td>
</tr>
<tr>
<td>$250</td>
<td>100</td>
<td>179</td>
<td>300</td>
<td>3:1</td>
<td>602</td>
<td>$25,000</td>
<td>$80,250</td>
</tr>
<tr>
<td>$100</td>
<td>200</td>
<td>379</td>
<td>600</td>
<td>3:1</td>
<td>1,202</td>
<td>$20,000</td>
<td>$100,250</td>
</tr>
<tr>
<td>$50</td>
<td>200</td>
<td>579</td>
<td>400</td>
<td>2:1</td>
<td>1,602</td>
<td>$10,000</td>
<td>$110,250</td>
</tr>
<tr>
<td>Totals</td>
<td>579</td>
<td>1267</td>
<td>1602</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Feedback

Our mission is to communicate and preserve the natural and cultural histories of the Carolina Piedmont, inspiring a lifetime of learning.

Culture & Heritage Museums
Addendum B

Culture and Heritage Museums
Director’s Report
September 25th, 2018

Mission: to communicate and preserve the natural and cultural histories of the Carolina Piedmont, inspiring a lifetime of learning.

CHC Commissioners,

We continue to move forward in our efforts at the museums. In addition to the six completed capital projects, we are currently working on sixteen distinct projects. Each one is at its own stage of completion. Funding for each of the projects has been approved and some level of funding for all but one has been approved. Visitation through the first two months was down compared to last year which saw a strong August. The total number of memberships at the end of August stood at 1,631 – down slightly from last month but up almost 7% from last year at this time.

At the Museum of York County (MYCO), staff is working with the design team to draft text for the Pleistocene Exhibition. We have also contracted with Staab Studios and Kimsey Studios to produce taxidermy mounts and life-sized sculptures for the exhibit. The project remains on schedule for the design to be completed by the end of the year and the production of the full exhibit by the end of 2019. We still anticipate an opening in early 2020.

At Historic Brattonsville (HB), work is underway on the new shingle roof on each of the six brick dependencies. The work was slowed somewhat by the threat of Hurricane Florence but we sustained no damage. The work planned for the Original Slave House, including the new roof as well as mortar work and other repairs has been completed. Only some window work remains for the complete preservation of the structure. Work at the Original Dairy, which is more extensive, is underway with most of the mortar work completed. The Construction Documents and Bid Package for the Bratton Brick House have been completed by the Architectural Team at Liollio. A draft of the Requests for Proposals for qualified preservation contractors has been completed and submitted to purchasing. We expect it to go out next week. Staff has also completed a draft Request For Qualifications (RFQ) for the Architectural / Engineering (A/E) work on the Education Area which will cover layout of the area, the new Restrooms, Relocation of the Bratton Academy, and Relocation of the three non-original historic buildings. Just today staff similarly completed the RFQ for A/E work for the 1780 Farm which will include design for construction of a log cabin patterned after the original Col. William Bratton House and two outbuildings as well as the creation of the cultural landscape. Both the Education Area and 1780 Farm RFQ’s are currently under internal review and should be ready to submit to purchasing by the end of the week. With the initial architectural assessment and schematic design phase of the work on the Col. Bratton House and the Homestead complete, 1200 architects is now turning their attention to the Historic Structures Report and more specific investigation. This phase of the work should be completed in January with work on Construction Documents and then the bid package ready to start soon after.

We are also looking towards painting Hightower Hall and the three surrounding outbuildings and will be requesting the use of fund balance for this project later in our meeting. During the assessment for painting Hightower we discovered significant deterioration of a structural element supporting the tower itself. This work will require emergency assessment by preservation engineers. We will discuss this further under new business.
In conclusion, I would like to remind you of the Kudzu Trail race on November 10th and call your attention to the list of recent and upcoming events at the end of this. Thank you once again for your continued service to the museums and your support of our staff and the mission of the CHC.

Sincerely,
Carey L. Tilley

Recent and Upcoming Events

Recent Programs and Events (August 1st through September 25th)
- August 1st @ MYCO Wonderful Wednesdays: Insect Style
- August 2nd @ MSCM Countdown to Kindergarten!
- August 4th & 11th @ MYCO Solar System Saturdays
- August 7th @ HB Time Travel Tuesdays: School Days
- August 8th @ MYCO Wonderful Wednesdays: The Eyes Have It
- August 9th @ MSCM PLAYcation Camp (Last one for Summer 2018)
- August 11th @ HC Historical Center Open (Monthly on 2nd Saturday)
- August 14th @ MYCO Carolina Skygazers Astronomy Club (Monthly on 2nd Tuesday)
- August 18th @ HB Walt Schrader Trails open for Horseback Riding (Monthly on 3rd Sat.)
- August 22nd @ MSCM Wee Wednesday (Weekly Through May)
- Sept. 4th & 6th @ MYCO RHSD-3 Family Night at the Museum
- September 8th @ HB By the Sweat of Our Brows
- September 8th @ MYCO Wild Wonder Saturdays: Parts & Pieces
- September 9th @ MSCM Grandparents’ Day at MSCM
- Sept. 11th & 12th @ MYCO Homeschool Days: Habitat Heroes
- September 15th @ MYCO Wild Wonder Saturdays: Parts & Pieces – CANCELLED (weather)
- September 18th @ MYCO Carolina Piedmont Seminar Series: Beginning Field Botany
- September 20th @ MYCO Teen Science Café
- September 22nd @ HB Piedmont Pottery & Pickin’
- September 22nd @ MYCO Wild Wonder Saturdays: Autumn Equinox
- September 22nd @ MYCO Beginning Fly-tying Workshop for Teens

Upcoming Programs and Events (September 26th through October 31st)
- September 26th @ MYCO Wee Wednesday (Weekly through May)
- September 29th @ MYCO Beginning Fly-tying Workshop for Teens
- September 29th @ MYCO Take a Child Outside Day
- October 6th @ MYCO Beginning Fly-tying Workshop for Teens
- October 9th @ MYCO Carolina Skygazers Astronomy Club (Monthly on 2nd Tuesday)
- October 9th & 10th @ MYCO Homeschool Days: Habitat Heroes II
- October 13th @ HC Historical Center Open (Monthly on 2nd Saturday)
- October 13th @ MYCO Wild Wonder Saturdays: Science of Trees
- October 13th @ McCelvey Southern Sound Series Select-Your Seat Party
- October 16th @ MYCO Carolina Piedmont Seminar Series: Beginning Field Botany
- October 18th @ MYCO Teen Science Café
- October 20th @ HB Walt Schrader Trails open for Horseback Riding (Monthly on 3rd Sat.)
- October 20th @ MYCO Wild Wonder Saturdays: Chemistry Of and In Outer Space
- October 20th @ HB Spirits & Stories
- October 21st @ MSCM Boo-seum at the Museum
- October 27th @ MYCO Spooky Science: Face Your Fears
RECOMMENDATION FOR ACCESSION

Temporary Custody ID: TC182  Collection Type: Art  Method of Acquisition: Purchase

Name of Donor: Thomas Kelly Pauley, 2450 Lincoln Road, York, SC 29745, 803-628-0424

Description of Accession:
Two original oil-on-canvas paintings of Colonel William Bratton and Captain Christian Huck, both depicted as they appeared circa summer 1780. Based on historical descriptions, portraits and photos of descendants. Painted by York County artist Thomas Kelly Pauley in spring-summer 2018.

Overall Condition: x Excellent □ Good □ Fair □ Poor

General/Comparable Size of Collection
Two 16x20 portraits, with wooden frames and brass name plates.

Significance/Ownership History  Mission Rating: (Scale of 1 – 5; 5 matches mission 100%)
Commissioned by CHM, January 2018; completed, August 2018

Potential Uses: x Research  x Exhibition  □ Loan
Portraits can be displayed as prints in SRWI, HB Orientation Room, and historical exhibits; used as illustrations in books, magazines, articles, website, advertising and marketing. Originals can be displayed on a limited basis for specific events or exhibits.

Restrictions:
None

Unusual Costs:
None. Portraits were paid for using privately donated funds.

Staff Recommendation (Signature & Title): Date:
Michael C. [Signature]  9/14/18

Director Recommends (Signature): Date:
[Signature]  9/17/18

Approved by Culture & Heritage Commission on:
Signature, Title: Date:
Over the years the CHM has conducted extensive historical and archeological research on the Battle of Williamson’s Plantation, better known as “Huck’s Defeat,” which took place at Brattonsville in York County, South Carolina, on July 12, 1780. This Patriot victory pitted local South Carolina militiamen against British Provincial troops and Loyalist militia, and proved to be one of the pivotal events that led to the even larger American victories at Kings Mountain and Cowpens during the War for Independence.

In 2014, CHM commissioned a series of historically accurate portraits that recreated key events that took place before and during the battle. Unfortunately, there are no known historical portraits of any of the senior officers from the various military units that participated in Huck’s Defeat. In particular, we have sought to document the appearance of Colonel William Bratton, whose family and home figured prominently in the battle, and Captain Christian Huck, who commanded the British troops and was ultimately defeated there.

William Bratton was born either in County Antrim or County Armagh in the Ulster Province of Ireland about the year 1741. His family was of Scottish ancestry and like most Scotch-Irish families in Ulster, the Brattons were also Presbyterians. The Brattons migrated to Pennsylvania, probably not long after William was born, and from there traveled down the Great Wagon Road to South Carolina. In 1766, William Bratton, along with his wife and extended family, founded the community that would become known as Brattonsville in York County, SC. William took an active role in the American Revolution, and from 1780-1782, he commanded a regiment in Brigadier General Thomas Sumter’s militia brigade. He fought in many important battles of the Revolutionary War, including Williamson’s Plantation in July 1780.

Colonel Bratton never posed for a portrait during his lifetime, but we have a portrait of his oldest son, Dr. William Bratton Jr., and photographs of at least five of his grandsons. We also have a description of his appearance, written by a man who knew him, from the Lyman C. Draper Manuscript Collection. The appearance of Bratton’s clothing and helmet is based on numerous period descriptions of backcountry Carolina militiamen written during the Revolutionary War. He was a horseman and, like most of the backcountry militia, served as a mounted militiaman or “ranger.” The helmet he wears in the portrait, known as a “horseman’s cap” or “dragoon helmet,” was copied by backcountry militiamen from the helmets worn by the dragoons or cavalrmen in both the Continental and British armies during the war. We have a detailed description of the helmets and gear worn by these militiamen, written by a young man who actually served in Colonel Bratton’s regiment during 1780 and 1781. This man, James Potter Collins, wrote a memoir in his later years which was published in 1859 as Autobiography of a Revolutionary Soldier.

Christian Huck was born in 1748 in one of the principalities that constituted Germany during the eighteenth century. He moved to Philadelphia around 1772 and studied law. When the Revolution began Huck was a Loyalist, and as a consequence he was banished from Pennsylvania and his property was confiscated by the state. Huck joined the British Provincial Corps at New York in 1778 and was
ultimately given a commission as a captain in the British Legion, a mixed corps of cavalry and infantry recruited from New York and Pennsylvania.

As far as we know, Huck never married and had no children, so we have no known representations of descendants to work from. However, my research indicated that Huck almost certainly came from the area of Germany now known as North Rhine-Westphalia, in the heart of old Prussia. The name “Christian Huck” was more common in that part of Germany than anywhere else during the eighteenth and nineteenth centuries, and to a certain extent it still is today. In order to come up with an idea of what Huck might have looked like, we collected images of men bearing the surname “Huck” from that part of Germany. We also knew that Huck was an officer in the British Legion, commanded by Lieutenant Colonel Banastre Tarleton. In 1782, Tarleton posed in uniform for a famous portrait by the British artist Joshua Reynolds. Reynold’s portrait, as well as other paintings of Tarleton and recreations by modern historical re-enactors, provided the details of Huck’s uniform and dragoon helmet.

With all of this information in hand, we contacted York County artist Thomas Kelly Pauley. Over the years, Kelly has created portraits of numerous Revolutionary War soldiers; some are copies of historical portraits painted during the subjects’ lifetime, while others are what I like to call “forensic reconstructions,” extrapolating from pictures of the subject’s descendants and other descriptive materials to create a modern rendition of what the subject may have looked like. Kelly began work earlier this year to create plausible, historically accurate portraits of Colonel Bratton and Captain Huck. The results are published here for the first time. While we cannot state that these portraits are exact representations of what Bratton and Huck looked like in the summer of 1780, we feel that they are as close as we are ever likely to get, barring the invention of a time machine!
# RECOMMENDATION FOR DEACCESSION

<table>
<thead>
<tr>
<th>Accession number:</th>
<th>Collection Type:</th>
<th>Date of Accession:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Various (see attached list)</td>
<td>Natural history specimens</td>
<td>1977-1985</td>
</tr>
</tbody>
</table>

**Description of Object(s) & Condition:** 18 tanned African mammal skins

**Method of Acquisition:** field collections and donations

**Legal Status**
*Appropriate museum staff has consulted to ascertain whether there are any legal restrictions that would limit the CHM’s right to deaccession and dispose of the object(s).*

**Restrictions:** no known restrictions

**Justification**
*Specific reasons for recommending the deaccession of the object(s):* The specimens are not appropriate to the mission of the Culture and Heritage Museums and have been in storage for over 30 years.

**Does it complement another collection?** No

**Exhibit History**
None of the items have ever been exhibited.

**Does the object have possible future value as a loan or for exhibition?** No

**Can the object be used as part of a study collection?** No. Most have no pertinent field data.

**Publication History**
N/A

**Value:**
*Current estimated value and determining source:* Most have not been appraised. Others have outdated appraised values from 1985. The only real applicable values are for insurance purposes only, with a total curator’s estimate of $800.00.
**Culture & Heritage Museums**

**Proposed Disposition:**  
**Transfer to:**

**CHM Department & Explanation:**

**Another museum/public agency:** Clemson University vertebrate collection  
**Transfer via:** Borrower vehicle (the specimens are already in possession of [on loan to] Clemson personnel).

<table>
<thead>
<tr>
<th>Sale</th>
<th>Donation</th>
<th>Exchanged for</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Carolina Piedmont specimens (fish, reptiles, mammals)</td>
</tr>
</tbody>
</table>

**If transferred to public sector, transfer will occur via:**  
**Public Auction**  
**Dealer**

**Physical Destruction**  
**Method & Explanation:**

**Details:**

In accordance with the CHM’s Collection Policy and AAM Code of Ethics, any proceeds derived from the sale of deaccessioned objects will be placed into a fund for the acquisition or direct care of CHM collections.

**Collection Manager’s/Curator’s Signature:**

**Date:** 06 September 2018

**Director’s Signature:**

**Date:** 9/06/18

**ACTION TAKEN ON CURATOR’S RECOMMENDATION**

**Collections Committee:**

**Referred to CHM Board:**

**Disposition of Object(s):**
Proposed deaccession of specimens for transfer to Clemson University vertebrate collection

<table>
<thead>
<tr>
<th>Specimen #</th>
<th>Item and description</th>
<th>Source</th>
<th>Insurance value</th>
<th>Condition</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIC</td>
<td>antelope, roan</td>
<td>S. Stans</td>
<td>$50.00</td>
<td>Good to fair</td>
</tr>
<tr>
<td>FIC</td>
<td>bushbuck (partial skin)</td>
<td></td>
<td>$25.00</td>
<td>Fair</td>
</tr>
<tr>
<td>FIC</td>
<td>dik dik or duiker (half skin)</td>
<td></td>
<td>$25.00</td>
<td>Fair</td>
</tr>
<tr>
<td>Gazelle, Dama</td>
<td></td>
<td>F. Delano?</td>
<td>$50.00</td>
<td>Good to fair</td>
</tr>
<tr>
<td>1984.033.000</td>
<td>gazelle, Grant's</td>
<td>R. Birrell</td>
<td>$50.00</td>
<td>Good to fair</td>
</tr>
<tr>
<td>1985.020 BBMV</td>
<td>gazelle, Thomson's</td>
<td>R. Birrell</td>
<td>$50.00</td>
<td>Good to fair</td>
</tr>
<tr>
<td>DI1985.020 BBMQ</td>
<td>gazelle, Thomson's</td>
<td>R. Birrell</td>
<td>$50.00</td>
<td>Good to fair</td>
</tr>
<tr>
<td>1985.020 BBMR</td>
<td>gerenuk</td>
<td>R. Birrell</td>
<td>$50.00</td>
<td>Good to fair</td>
</tr>
<tr>
<td>1983.001.065</td>
<td>hartebeest, common</td>
<td></td>
<td>$50.00</td>
<td>Good to fair</td>
</tr>
<tr>
<td>1983.015.003</td>
<td>hartebeest, common</td>
<td>Lerner</td>
<td>$50.00</td>
<td>Good to fair</td>
</tr>
<tr>
<td>1984.033.BABE</td>
<td>hartebeest, Lichtenstein's</td>
<td>R. Birrell</td>
<td>$50.00</td>
<td>Good to fair</td>
</tr>
<tr>
<td>1981.013.038=a</td>
<td>impala (partial skin)</td>
<td>G. Neal</td>
<td>$25.00</td>
<td>Fair</td>
</tr>
<tr>
<td>1981.013.038=a</td>
<td>impala (partial skin)</td>
<td>G. Neal</td>
<td>$25.00</td>
<td>Fair</td>
</tr>
<tr>
<td>1983.001.125=f</td>
<td>monkey \textit{(Cercopithecus sp.)}</td>
<td>Summers &amp; Martin</td>
<td>$50.00</td>
<td>Good to fair</td>
</tr>
<tr>
<td>1987.001.125=m</td>
<td>monkey \textit{(Cercopithecus sp.)}</td>
<td>Summers &amp; Martin</td>
<td>$50.00</td>
<td>Good to fair</td>
</tr>
<tr>
<td>1987.001.125=o</td>
<td>monkey \textit{(Cercopithecus sp.)}</td>
<td>Summers &amp; Martin</td>
<td>$50.00</td>
<td>Good to fair</td>
</tr>
<tr>
<td>1983.005.012</td>
<td>rhebok, vaal</td>
<td>C. Hall</td>
<td>$50.00</td>
<td>Good to fair</td>
</tr>
<tr>
<td>1981.013.037</td>
<td>springbuck (partial skin)</td>
<td>G. Neal</td>
<td>$25.00</td>
<td>Fair</td>
</tr>
</tbody>
</table>

Page 3 of 3
## Capital Project Recommendations

<table>
<thead>
<tr>
<th>Project Description</th>
<th>Projected Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restroom Remodel - HB</td>
<td>$52,500.00</td>
</tr>
<tr>
<td>Restroom Septic - HB</td>
<td>$10,000.00</td>
</tr>
<tr>
<td>Replace All Front Sidewalks - Mc Celvey</td>
<td>$27,100.00</td>
</tr>
<tr>
<td>New Sidewalks, Handicap Ramp and Rails - Mc Celvey</td>
<td>$11,000.00</td>
</tr>
<tr>
<td>Replace Existing Rear Handicap Parking Pad - Mc Celvey</td>
<td>$7,650.00</td>
</tr>
<tr>
<td>Digital Marketing Media Platform - All Sites</td>
<td>$12,529.64</td>
</tr>
<tr>
<td>Engineering to Repair Hightower Hall</td>
<td>$9,791.00</td>
</tr>
<tr>
<td>Paint Hightower Hall and Outbuildings</td>
<td>$67,762.00</td>
</tr>
<tr>
<td>Paint Hightower Hall Outbuildings (3)</td>
<td>$19,392.00</td>
</tr>
<tr>
<td>New Septic System - Hightower Hall</td>
<td>$9,000.00</td>
</tr>
<tr>
<td>Elevator Lift - Hightower Hall</td>
<td>$3,200.00</td>
</tr>
<tr>
<td>HVAC for Collections/Archives - Mc Celvey</td>
<td>$18,000.00</td>
</tr>
<tr>
<td></td>
<td>$247,924.64</td>
</tr>
</tbody>
</table>